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WHAT IS CLAIMED IS:

- A pressure sensitive adhesive comprising:

 a silicone tackifying resin having no greater than about 1.5 wt-% Si-OH functional groups; and
- 5 a polydiorganosiloxane polyurea copolymer.
 - 2. The pressure sensitive adhesive of claim 1 wherein the pressure sensitive adhesive adheres to both high and low surface energy materials as well as those in between, wherein the high surface energy material has a surface energy above about 70 dynes/cm and the low surface energy material has a surface energy below about 50 dynes/cm.
 - 3. The pressure sensitive adhesive of claim 1 wherein when the adhesive is disposed on a 50.8-micrometer thick PET backing at an adhesive thickness of 50.8 micrometers to form a single-coated tape and adhered to a high density polyethylene coupon, the tape displays a 180° peel force of at least about 55 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of one minute at room temperature.
 - 4. The pressure sensitive adhesive of claim 1 wherein when the adhesive is disposed on a 50.8-micrometer thick PET backing at an adhesive thickness of 50.8 micrometers to form a single-coated tape and adhered to a stainless steel coupon, the tape displays a 180° peel force of at least about 60 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of one minute at room temperature.
- 5. The pressure sensitive adhesive of claim 1 wherein when the adhesive is disposed on a 1 millimeter thick 87.5/12.5 isooctyl acrylate/acrylic acid foam backing at an adhesive thickness of 50.8 micrometers to form a double-coated tape and adhered to a high density polyethylene coupon, the tape displays a 90° peel force of at least about 230 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of 72 hours at room temperature.

- 6. The pressure sensitive adhesive of claim 1 wherein when the adhesive is disposed on a 1 millimeter thick 87.5/12.5 isooctyl acrylate/acrylic acid foam backing at an adhesive thickness of 50.8 micrometers to form a double-coated tape and adhered to a stainless steel coupon, the tape displays a 90° peel force of at least about 300 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of 72 hours at room temperature.
- 7. The pressure sensitive adhesive of claim 1 wherein when the adhesive is disposed on a 1 millimeter thick 87.5/12.5 isooctyl acrylate/acrylic acid foam backing at an adhesive thickness of 50.8 micrometers to form a double-coated tape and adhered to a polypropylene coupon, the tape displays a 90° peel force of at least about 400 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of 72 hours at room temperature.
- 15 8. The pressure sensitive adhesive of claim 1 wherein the polydiorganosiloxane polyurea copolymer is the reaction product of a polydiorganosiloxane polyamine with a polyisocyanate.
- 9. The pressure sensitive adhesive of claim 8 wherein the polydiorganosiloxane
 20 polyurea copolymer is the reaction product of a polydiorganosiloxane polyamine with a polyisocyanate and a polyfunctional chain extender.
 - 10. The pressure sensitive adhesive of claim 1 wherein the polydiorganosiloxane polyurea copolymer comprises the following repeating unit:

$$\begin{bmatrix} O & R & R & O & O & O \\ N-Z-N-C-N-Y-Si & O-Si-Y-N-C-N-C-A-B-A$$

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where:

each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

each Z is independently a polyvalent moiety that is an arylene moiety, an aralkylene moiety, an alkylene moiety, or a cycloalkylene moiety;

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)—, wherein each G is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle;

m is a number that is 0 to about 1000; n is a number that is equal to or greater than 1; and

p is a number that is about 5 or larger.

- 20 11. The pressure sensitive adhesive of claim 10 wherein at least 50% of the R moieties are methyl moieties with the balance being monovalent alkyl or substituted alkyl moieties having 1 to 12 carbon atoms, alkenylene moieties, phenyl moieties, or substituted phenyl moieties.
- 25 12. The pressure sensitive adhesive of claim 10 wherein m is a number that is 0 to about 25.
 - 13. The pressure sensitive adhesive of claim 10 wherein n is a number that is greater than 8.

- 14. The pressure sensitive adhesive of claim 10 wherein p is a number that is about 70 to about 1500.
- 15. The pressure sensitive adhesive of claim 1 wherein the silicone tackifying resin has
 5 no greater than about 1.2 wt-% Si-OH functional groups.
 - 16. The pressure sensitive adhesive of claim 15 wherein the silicone tackifying resin has no greater than about 1.0 wt-% Si-OH functional groups.
- 10 17. The pressure sensitive adhesive of claim 1 wherein the silicone tackifying resin is present in an amount of at least about 55 wt-%, based on the weight of the silicone tackifying resin and the polydiorganosiloxane polyurea copolymer.
- 18. The pressure sensitive adhesive of claim 1 wherein the silicone tackifying resin has an M/Q ratio of at least about 0.7:1.0.
 - 19. The pressure sensitive adhesive of claim 1 wherein the silicone tackifying resin has a molecular weight of about 100 to about 50,000.
- 20 20. The pressure sensitive adhesive of claim 1 further comprising a plasticizer.
 - 21. The pressure sensitive adhesive of claim 1 which is solvent based.
 - 22. A pressure sensitive adhesive comprising:
- a silicone tackifying resin having no greater than about 1.5 wt-% Si-OH functional groups; and
 - a polydiorganosiloxane polyurea copolymer;
 - wherein the pressure sensitive adhesive satisfies at least one of the following criteria:
- 30 the pressure sensitive adhesive adheres to both high and low surface energy materials as well as those in between, wherein the high surface energy material has a

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surface energy above about 70 dynes/cm and the low surface energy material has a surface energy below about 50 dynes/cm;

when the adhesive is disposed on a 50.8-micrometer thick PET backing at an adhesive thickness of 50.8 micrometers to form a single-coated tape and adhered to a high density polyethylene coupon, the tape displays a 180° peel force of at least about 55 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of one minute at room temperature;

when the adhesive is disposed on a 50.8-micrometer thick PET backing at an adhesive thickness of 50.8 micrometers to form a single-coated tape and adhered to a stainless steel coupon, the tape displays a 180° peel force of at least about 60 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of one minute at room temperature;

when the adhesive is disposed on a 1 millimeter thick 87.5/12.5 isooctyl acrylate/acrylic acid foam backing at an adhesive thickness of 50.8 micrometers to form a double-coated tape and adhered to a high density polyethylene coupon, the tape displays a 90° peel force of at least about 230 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of 72 hours at room temperature;

when the adhesive is disposed on a 1 millimeter thick 87.5/12.5 isooctyl acrylate/acrylic acid foam backing at an adhesive thickness of 50.8 micrometers to form a double-coated tape and adhered to a stainless steel coupon, the tape displays a 90° peel force of at least about 300 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of 72 hours at room temperature; or

when the adhesive is disposed on a 1 millimeter thick 87.5/12.5 isooctyl acrylate/acrylic acid foam backing at an adhesive thickness of 50.8 micrometers to form a double-coated tape and adhered to a polypropylene coupon, the tape displays a 90° peel force of at least about 400 N/dm when measured at a rate of 30.5 cm/min at room temperature after a dwell time of 72 hours at room temperature.

23. A pressure sensitive adhesive comprising:

a silicone tackifying resin having no greater than about 1.5 wt-% Si-OH functional groups and an M/Q ratio of at least about 0.7:1.0; and

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a polydiorganosiloxane polyurea copolymer;

wherein the pressure sensitive adhesive adheres to both high and low surface energy materials as well as those in between, wherein the high surface energy material has a surface energy above about 70 dynes/cm and the low surface energy material has a surface energy below about 50 dynes/cm.

- 24. The pressure sensitive adhesive of claim 23 wherein an adhesive tape construction comprising the adhesive displays a greater initial peel performance to high density polyethylene or stainless steel relative to an adhesive tape construction comprising a comparable molecular weight silicone tackifying resin with greater than 1.5 wt-% silanol functionality.
- 25. The pressure sensitive adhesive of claim 23 wherein an adhesive tape construction comprising the adhesive displays an at least about 53% greater aged peel performance to high density polyethylene or an at least about 24% greater aged peel performance to stainless steel relative to an adhesive tape construction comprising a comparable molecular weight silicone tackifying resin with greater than 1.5 wt-% silanol functionality.
- 26. The pressure sensitive adhesive of claim 23 wherein a sample comprising the adhesive coated on a fluorosilicone-coated 50.8-micrometer-thick PET film at an adhesive thickness of about 50.8 micrometers and aged for one week at 70°C followed by one day at room temperature, the force required to remove the film at an angle of 180° is no greater than about 20 N/dm.
- 25 27. The pressure sensitive adhesive of claim 23 further comprising a plasticizer.
 - 28. A pressure sensitive adhesive comprising:
 - a silicone tackifying resin having no greater than about 1.5 wt-% Si-OH functional groups silicone and an M/Q ratio of at least about 0.7:1.0; and
- a polydiorganosiloxane polyurea copolymer comprising the following repeating unit:

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$$\begin{bmatrix} O & R & R & O & O & O \\ N-Z-N-C-N-Y-Si & O-Si & Y-N-C & N-Z-N-C-A-B-A-C & H & H & H \\ H & H & E & R & R & P & E & H & H \\ \end{bmatrix}_{n}^{N-Z-N-C-A-B-A-C}$$

where:

each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

each Z is independently a polyvalent moiety that is an arylene moiety, an aralkylene moiety, an alkylene moiety, or a cycloalkylene moiety;

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)—, wherein each G is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle;

m is a number that is 0 to about 1000;

n is a number that is equal to or greater than 1; and

p is a number that is about 5 or larger.

- 29. A pressure sensitive adhesive solution comprising:
- a silicone tackifying resin having no greater than about 1.5 wt-% Si-OH functional groups;
- a polydiorganosiloxane polyurea copolymer; an organic solvent; and

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a processing aid.

- 30. The pressure sensitive adhesive solution of claim 29 wherein the processing aid is transient.
- 31. An adhesive article comprising a backing and the pressure sensitive adhesive of claim 1 disposed on at least one major surface thereof.
- 32. The adhesive article of claim 31 wherein the backing is a foam backing.
- 33. The adhesive article of claim 31 which is a transfer tape.
- 34. The adhesive article of claim 31 further comprising a primer between the backing and the pressure sensitive adhesive.
- 35. The adhesive article of claim 34 wherein the primer comprises a polydiorganosiloxane polyurea copolymer comprising electron rich groups.
- 36. The adhesive article of claim 35 wherein the electron rich groups are tertiary amine groups, pyridine groups, and combinations thereof.
 - 37. The adhesive article of claim 34 wherein the backing comprises acid functional groups.
- 25 38. An adhesive article comprising a backing and the pressure sensitive adhesive of claim 22 disposed on at least one major surface thereof.
 - 39. The adhesive article of claim 38 wherein the backing is a foam backing.
- 30 40. The adhesive article of claim 38 which is a transfer tape.

- 41. The adhesive article of claim 38 further comprising a primer between the backing and the pressure sensitive adhesive.
- 42. The adhesive article of claim 41 wherein the primer comprises a polydiorganosiloxane polyurea copolymer comprising electron rich groups.
 - 43. The adhesive article of claim 42 wherein the electron rich groups are tertiary amine groups, pyridine groups, and combinations thereof.
- 10 44. The adhesive article of claim 38 wherein the backing comprises acid functional groups.
 - 45. An adhesive article comprising a backing and the pressure sensitive adhesive of claim 28 disposed on at least one major surface thereof.
 - 46. The adhesive article of claim 45 wherein the backing is a foam backing.
 - 47. The adhesive article of claim 45 which is a transfer tape.
- 20 48. The adhesive article of claim 45 further comprising a primer between the backing and the pressure sensitive adhesive.
 - 49. The adhesive article of claim 48 wherein the primer comprises a polydiorganosiloxane polyurea copolymer comprising electron rich groups.
 - 50. The adhesive article of claim 49 wherein the electron rich groups are tertiary amine groups, pyridine groups, and combinations thereof.
- 51. The adhesive article of claim 49 wherein the backing comprises acid functional groups.

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- 52. An article comprising two substrates and the pressure sensitive adhesive of claim 1 disposed therebetween.
- 53. The article of claim 52 comprising a vibration damper, a reclosable fastener, a
 5 panel, an abrasive pad, a spacer, a body side molding, a flexographic plate, a muntin bar, a spacer, or a sign.
 - 54. An article comprising two substrates and the pressure sensitive adhesive of claim 22 disposed therebetween.
 - 55. The article of claim 54 comprising a vibration damper, a reclosable fastener, a panel, an abrasive pad, a spacer, a body side molding, a flexographic plate, a muntin bar, a spacer, or a sign.
- 15 56. An article comprising two substrates and the pressure sensitive adhesive of claim 28 disposed therebetween.
 - 57. The article of claim 56 comprising a vibration damper, a reclosable fastener, a panel, an abrasive pad, a spacer, a body side molding, a flexographic plate, a muntin bar, a spacer, or a sign.
 - 58. A method of making a pressure sensitive adhesive comprising combining a silicone tackifying resin having no greater than about 1.5 wt-% Si-OH functional groups and a polydiorganosiloxane polyurea copolymer.
 - 59. The method of claim 58 wherein the polydiorganosiloxane polyurea copolymer is prepared by reacting a polydiorganosiloxane polyamine with a polyisocyanate and a polyfunctional chain extender.
- 30 60. The method of claim 58 wherein the polydiorganosiloxane polyurea copolymer comprises the following repeating unit:

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$$\begin{bmatrix} O & R & R & O & O & O \\ N-Z-N-C-N-Y-Si & O-Si-Y-N-C & N-Z-N-C-A-B-A-C & H & H & H \\ H & H & E & R & R & E & H & H & H \\ \end{bmatrix}_{p}^{O}$$

where:

each R is independently an alkyl moiety, a vinyl moiety or higher alkenyl moiety, a cycloalkyl moiety, an aryl moiety, or a fluorine-containing group;

each Z is independently a polyvalent moiety that is an arylene moiety, an aralkylene moiety, an alkylene moiety, or a cycloalkylene moiety;

each Y is independently a polyvalent moiety that independently is an alkylene moiety, an aralkylene moiety or an arylene moiety;

each E is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including Y to form a heterocycle;

each A is independently oxygen or -N(G)—, wherein each G is independently hydrogen, an alkyl moiety of 1 to 10 carbon atoms, phenyl, or a moiety that completes a ring structure including B to form a heterocycle;

B is an alkylene, aralkylene, cycloalkylene, phenylene, polyalkylene, polyalkylene oxide, copolymers, or mixtures thereof, or a moiety completing a ring structure including A to form a heterocycle;

m is a number that is 0 to about 1000;

n is a number that is equal to or greater than 1; and

p is a number that is about 5 or larger.

61. The method of claim 60 wherein the silicone tackifying resin has no greater than about 1.2 wt-% Si-OH functional groups.

- 62. The method of claim 60 wherein the silicone tackifying resin is present in an amount of at least about 55 wt-%, based on the weight of the silicone tackifying resin and the polydiorganosiloxane polyurea copolymer.
- 5 63. The method of claim 60 wherein the silicone tackifying resin has an M/Q ratio of at least about 0.7:1.0.